

GRIEF REACH GRANTS



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NEW YORK LIFE
FOUNDATION



Grief Reach Cycle 1, 2023

Capacity Building

November 1 to December 5, 2022, at 8 p.m. E.T.

Grants awarded February 2023

Submission Information

Please submit your application to the Grief Reach RFP through the following link: Capacity Building: Application available here <https://nacg.wufoo.com/forms/pls6bur1lvb2ed/>

To download the GAANT chart, visit https://nacg.org/wp-content/uploads/2022/11/11.3.2022-Grief-Reach-Gantt-Budget-Chart_2023-copy.xlsx.

Please direct inquiries to Megan Lopez at the National Alliance for Children's Grief at megan.lopez@childrengrieve.org



A dedicated grant opportunity supporting childhood bereavement services in the United States.

1 in 13 children will experience the death of a parent or sibling by 18, and that **number doubles by the age of 25**. ([Judi's House / JAG Institute, 2022](#)) In 2011, in an effort to address the gap between the scale of the issue and the funding and resources available, the New York Life Foundation, one of the largest corporate funders in the childhood bereavement space, partnered with the National Alliance for Children's Grief, a national, professional alliance dedicated to education, advocacy and raising awareness about childhood bereavement to create Grief Reach. We have a shared belief that all bereaved children, no matter where they live or their circumstances, should have the support and resources they need to adapt positively to a loss in their lives. This dedicated funding opportunity is a critical support to a field that has been historically underfunded.

This competitive funding opportunity has the following goals:

- Increase access to bereavement support services in local communities, especially diverse communities
- Enhance the capacity of organizations providing bereavement support service
- Expand bereavement support services to address unmet needs
- Support communities dealing with grief and loss with tangible resources
- This funding opportunity is offered twice a year.

We would like to invite any organization that currently serves young people who have experienced a death of a loved one to apply for this competitive grant opportunity to enhance access to and increase grief support for youth and their families.

This cycle has one focus area for funding:

- Capacity Building (\$10,000 or \$20,000)

The New York Life Foundation and NACG look forward to partnering with you.

Cycle Application timeline:

- Application Opens: November 1st
- Grief Reach Q&A Call: November 8th at 2:00 p.m. E.T. [Register here](#).
- Grief Reach Final Questions Call: November 29th, 2:00 p.m. E.T. [Register here](#).
- Application Closes: December 5th, 8:00 p.m. E.T.



Eligibility and Requirements

There are multiple grant amount opportunities included in this RFP. Each organization will only be eligible to apply to one, as explained below. This competitive grant program is open to all nonprofit organizations serving children who have experienced a death and meet the requirements outlined below. **Applications that do not meet these standards will not be reviewed for funding, so please review them carefully.**

- U.S.-based 501(c)3 for at least three consecutive years.
- Provide 990 tax returns for at least two of the past three years.
- Provide audited financials for the most recent full fiscal year.
- Must provide a budget detailing specifically how requested funds will be used.
- Must be the entity that will provide the children's bereavement services.
- Must have at least one paid staff person.
- Request amount must not exceed **20% for Capacity Building.**
- The grant proposal must include cultural considerations of bereaved children based on the community you will be serving.
- Evaluation of proposed programming. All proposed programs must include an evaluation tool that meets the minimum requirements outlined in the grant agreement. Guidance on best practices will be given if you do not currently have an evaluation tool.
- If you are a part of a larger organization, such as a hospice, hospital, university, etc., you must submit your dedicated childhood bereavement program budget.
- Grants are made only to private, nonprofit organizations, which have tax-exempt status under Section 501(c)3 of the Internal Revenue Code, and which are not private foundations.

Excluded organizations and areas:

- Individuals or government agencies.
- Organizations or activities whose services are limited to members of one religious or sectarian group.
- Fraternal, social, professional, athletic, or veterans' organizations.
- Seminars, conferences, trips, and memberships.
- Endowments, memorials, or capital campaigns.
- Fundraising events, telethons, races, or other benefits.
- Goodwill advertising.
- Basic or applied research.
- Organizations that discriminate on the basis of race, color, creed, gender, or national origin.
- Organizations with a current grief reach grant, and the final report has not been submitted.



Grief Reach Informational Sessions:

- The first session will be a Q&A held on November 8th at 2:00 p.m. E.T. [Register here.](#)
- The second session will be Final Questions and will be held on November 29th at 2:00 p.m. E.T. [Register here.](#)

Evaluation:

Final decisions on grants are made by a review committee consisting of representatives from the National Alliance for Children's Grief, the New York Life Foundation, and others within the childhood bereavement field. **Please complete the following questions by 8 p.m. E.T., December 5th.** Please limit your responses to the stated characters per question; the reviewers will **not** see responses over the limit.

Reporting requirements:

Grantees awarded any of these competitive grants are required to submit a progress report two times per year during each grant period, plus a final report. The report will take the form of a narrative detailing progress on the proposed timeline of activities, achieved objectives, challenges in fulfilling grant deliverables, and a financial report documenting the allocation and expenditure of the grant funds and any interest earned thereon.

NOTE: Grant recipients must review and consent to NYL Foundation's terms and conditions before receiving their grant payments.

Reporting Requirements	
July 15, 2023	Progress Report Due
January 15, 2024	Progress Report Due
July 15, 2024	Final Report Due



Capacity Building Grants:

There are two separate 1-year grant opportunities included in this RFP. Each program will only be eligible to apply to one of these grant opportunities, as explained below. Grants are competitive.

- \$10,000 grant award. Organizations with minimum annual organizational budgets of \$50,000 will be eligible to apply for this grant level.
- \$20,000 grant award. Organizations with minimum annual organizational budgets of \$100,000 will be eligible to apply for this grant level.

Applications should focus on enhancing organizational capacity, development, and effectiveness. The grant must support one of six major categories:

- **Planning activities:** Organizational assessments; strategic planning; fund development; communications/marketing; recruiting or maintaining volunteer support; business planning.
- **Staff/board development:** Leadership training; defining the board's role; recruiting new board members; strengthening governance.
- **Strategic relationships/collaboration:** Technical assistance; consultant support; restructuring; mergers; or business planning.
- **Internal operations:** Improvements to financial management, human resources, or volunteer management; development of evaluation systems and training; facility planning.
- **Technology improvements:** Improving I.T. capacity through upgrades to hardware and software, networking, updating websites, and staff training to optimize the use of technology.
- **New Organization:** Specifically, for an organization under 3 years old to conduct an organizational needs assessment or strategic planning.

*Before applying, prospective grant applicants should explore consultants and/or other professional services to get initial feedback, bids, and scope of work. This documentation will be required for the application process.

The breakdown of available grants is as follows:

Grant	Total Grant Amount	Budgetary Requirements
Capacity Building \$10,000	\$10,000	Annual Organizational Budget must be at least \$50,000
Capacity Building \$20,000	\$20,000	Annual Organizational Budget must be at least \$100,000



FAQs

- **Can I still apply if my current grant is over but my final report has not been completed?**
No. You must wait until your final report has been submitted to apply for a new grant.
- **When is my application due?**
Monday, December 5, 2022, by 8 p.m. E.T.
- **We are an organization of volunteers. Can we apply?**
Your organization must have at least one paid employee to qualify for this grant.
- **Can I partner with another organization for this grant?**
Yes! We love to see collaborations for these grants. (The nonprofit provider of the bereavement service will be the recipient of funds and should be the one to apply)
- **What are examples of Partnerships?**
Partnerships with organizations in your community that support your work and/or have access to the children you want to serve, including but not limited to schools, after-school clubs, churches, or other community organizations.
- **What are some examples of documentation from my partners that could support my application?**
One example could be a proposal from a partner about services proposed.
- **I don't currently have an evaluation tool. Can I still apply?**
Yes! We welcome your application, but if approved, we will work with you to ensure that an evaluation is put into place.
- **Does location restrict these grants?**
Grief Reach grants are open to any nonprofit serving bereaved children within the U.S.
- **My organization is not a nonprofit, but we want to partner with a nonprofit to provide bereavement services. Can we apply?**
Only nonprofits are eligible to apply. Your organization can partner with a nonprofit, but your nonprofit must be the applicant and will receive the funds.
- **If we've received one grief reach grant previously, are we allowed to apply again?**
Yes, as long as your grief reach grant is complete and your final report has been completed.